



Treff-End 2018-2019 Report

This has been another two successful years. It is always a pleasure to inform you of our activities in the field. The Treff-End Project Tools is the highlight for this year. We want to have a much greater impact in the field. For this reason, we must target specific projects. Our new tools will go a long way to help us achieve our goals. And we trust the Lord to continue to help us improve our capacities to serve.

The major challenge is the corona virus which doesn't facilitate movement. As we redefine our intentions, we hope to develop more effective patterns to continue to serve without compromise. In the coming years, we hope to have breakthroughs in Nigeria, Zimbabwe, the DRC and additional projects in Tanzania and Cameroon.

Visit our website, www.treff-end.com
Write us, treff@treff-end.com
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Cedrela Tree Planting Project - Cameroon: Maintain Planted Trees And Expand The Project



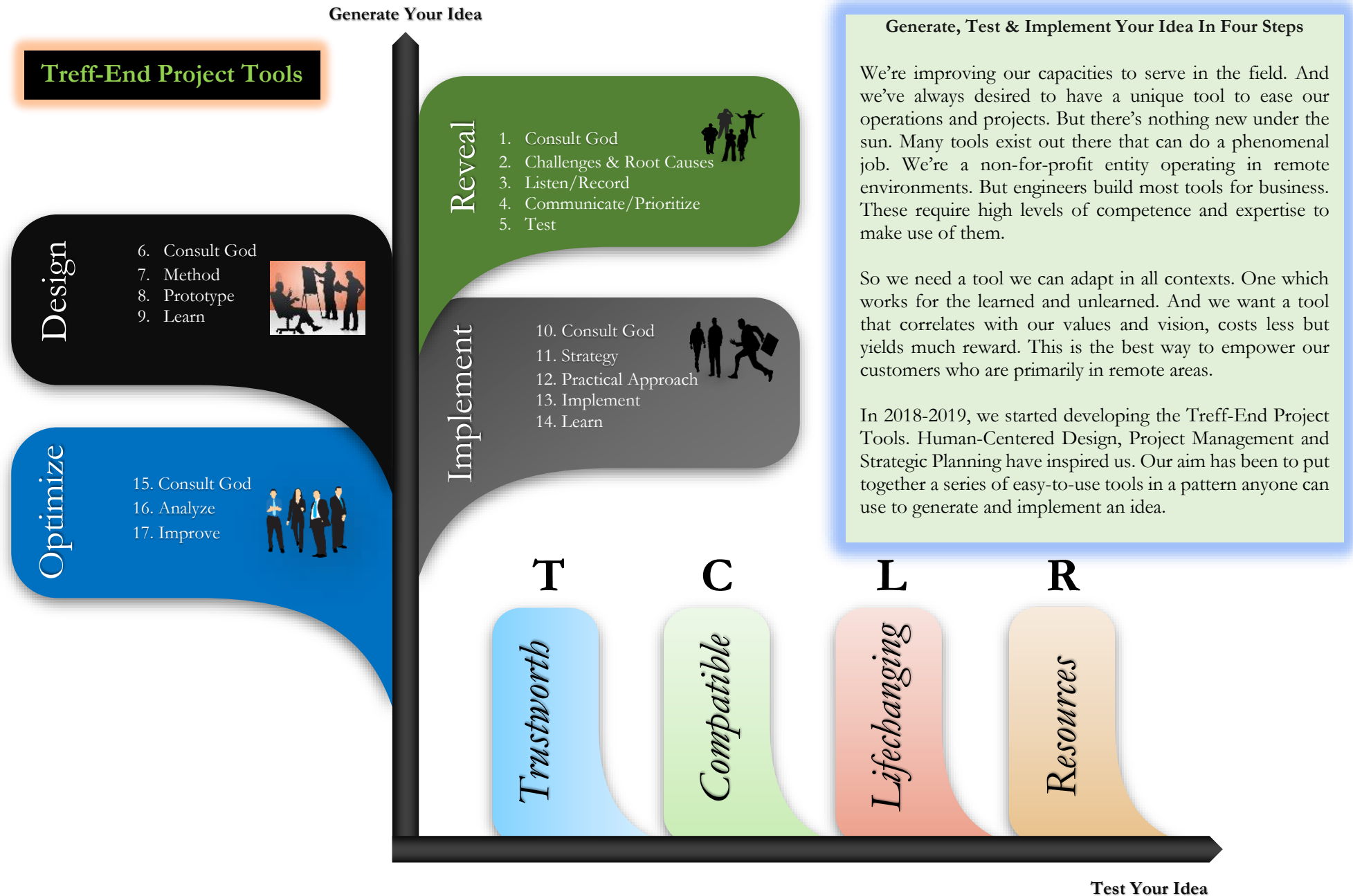
As a prime aim, we want villagers to see the value in the project and embrace it as a futuristic idea that can lay a solid foundation for their prosperity. We noticed few villagers are reluctant to accept the project, in part, because of its long-term rewards in a context where people struggle to meet their daily needs. But it's also a lack of vision to collaborate in common innovative initiatives.

The prospects are high. We see a bright future in these communities. We want villagers to continue to empower themselves. So Treff-End plans more workshops to raise awareness, find other projects and take part in implementing them with the villagers.

We're delighted in the proper growth of the cedrela trees we planted. And of course, hope regenerates in our hearts to see we can revive the local forest with cedrela species and make sure we continue to generate raw materials for future innovative projects.

As stated in our research, cedrela mexicana species do well on this part of the country with its rich soils and climate. The Mahogany shoot borer (*Hypsipyla grandella*) attacked none of the trees as common in Latin America. This confirms the excellent results in Africa, researchers say, where the native shoot borer doesn't attack the plant.





To generate and implement an idea using Treff-End Project Tools, one goes through four steps as shown on the right.

Reveal: God inspires one or a group of people with an idea to solve a specific challenge affecting people. He/she or the group organizes, tests and communicates the idea to potential stakeholders.

Design: With God's help, they find a method to carry out the idea in the field. This could be a simple structure where they assign tasks to each other. They develop a prototype and continue to improve the idea until it's ready for implementation.

Implement: One needs a strategy and a practical approach to succeed in the field. So this stage helps one or the group to evaluate resources to come up with a realistic one.

Optimize: It's not enough to start an idea. One has to improve it and make sure it continues to exist and yield the targeted profits amid emerging challenges.

The Christian faith inspires Treff-End's values and guides its operations. We want people to be aware this planet isn't our permanent home. So our primary aim is to prepare them for Jesus' return. While doing that, we trust God to give us wisdom to use available resources to improve our lives and those of others. For an idea to match this goal, it must sufficiently pass the TCLR-test, which helps the entrepreneur stay in line with our vision. The TCLR-test tests four things as shown in the diagram below.

We'll share details of our project methods on our website www.treff-end.com for all as soon as we're ready to use them in the field. At the moment, we're looking into testing the methods, learning and improving them to render them more efficient.

For further inquiries, contact us by email: Treff@treff-end.com
If you would like to test our tools, write us: jmw@treff-end.com

Reveal

6. Consult God
7. Challenges & Root Causes
8. Listen/Record
9. Communicate/Prioritize
10. Test



Design

10. Consult God
11. Method
12. Prototype
13. Learn



Implement

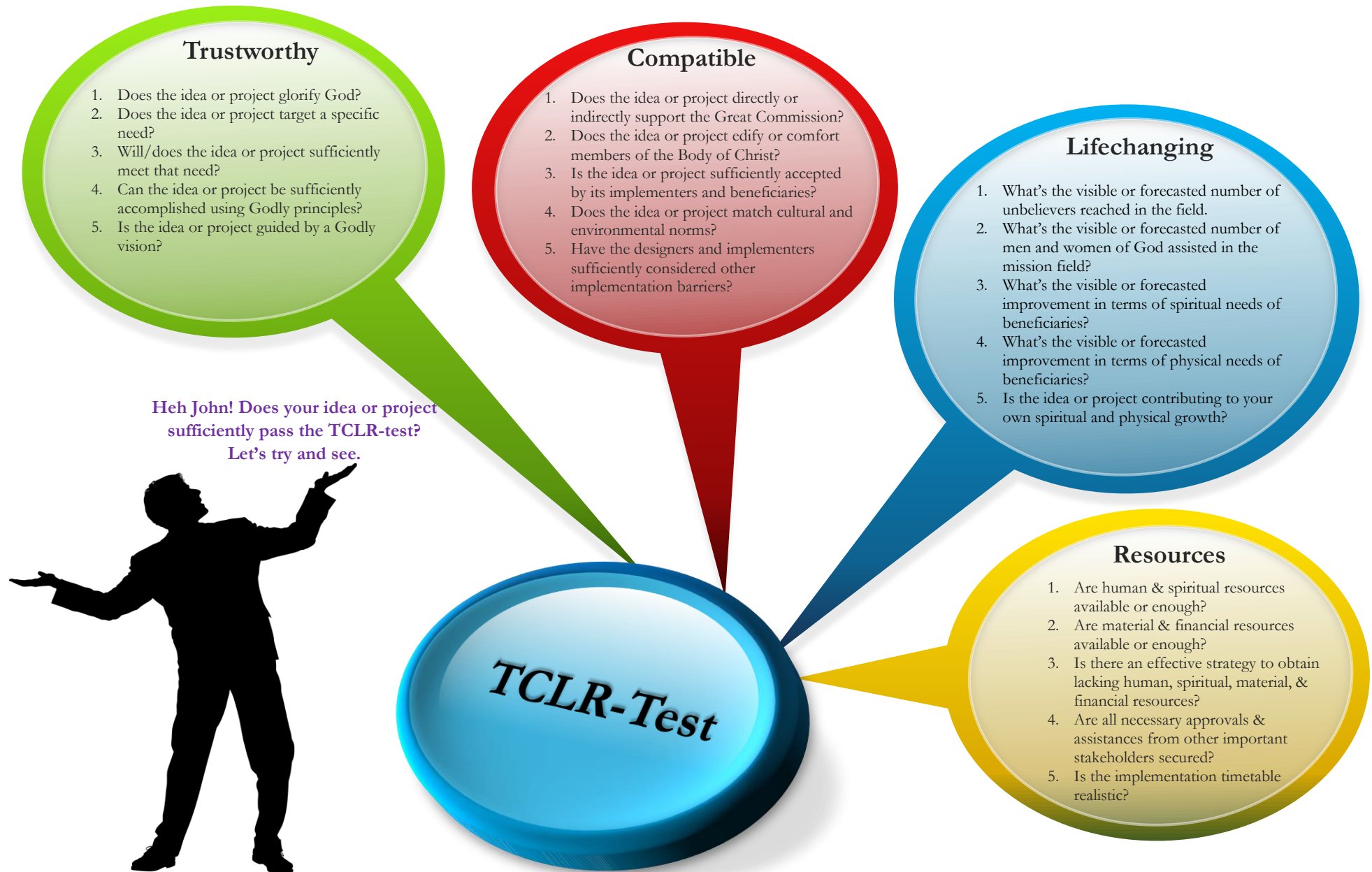
15. Consult God
16. Strategy
17. Practical Approach
18. Implement
19. Learn



Optimize

15. Consult God
16. Analyze
17. Improve







Finances

Income

Income Source	Amount (CHF)	Total (CHF)
<i>Family</i>	<i>100</i>	<i>100</i>
Total		<i>100</i>

Cash Flow

Cash Flow	Amount (CHF)
<i>Cedrela Tree Planting</i>	<i>100</i>
Total	<i>100</i>

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